



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

THE YMCA OF GREATER HOUSTON ANNUAL IMPACT REPORT 2020

NOT A PLACE. A PURPOSE.

AREAS OF IMPACT:

- 1 Fight Inequality
- 2 End Isolation
- 3 Inspire Youth to Thrive
- 4 Remove Limits, Reimagine Opportunities
- 5 Restore Hope and Well-Being



AREAS OF

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FIGHT INEQUALITY

Inequality in our communities is a pressing and growing issue. Today, the Y is doing more than ever to reverse it.

FOOD DISTRIBUTION

Throughout 2020, YMCA volunteers and staff worked tirelessly to secure resources for those in need. Together, they:

Spent 455,000 hours, in partnership with Houston Food Bank, Montgomery County Food Bank, and others, distributing food and critical supplies to nearly 1 million Houston-area individuals.

SERVED:

19,000 seniors

250,000 families

994,000 total individuals*

9,000,000 pounds of food

*Number includes families and seniors listed above.

EQUITY INNOVATION CENTER powered by Reliant

The Equity Innovation Center (EIC), the region's first, connects and convenes people and organizations/corporations to each other through learning opportunities, trainings, special events and more to address inequities they experience within their institution as well as the communities that they live in and/or serve.

In 2020, the Equity Innovation Center:

- Launched in August with 20+ partner organizations
- Empowered 50 youth changemakers
- Guided 300 participants in the Virtual Freedom Tour
- Worked with 160 participants in other EIC events



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END ISOLATION

Isolation and loneliness are enduring issues that have been magnified by the pandemic. That's why the Y continues to unite neighborhoods to build meaningful human relationships through efforts like:

- 11,692 well-being calls to seniors 55+
- 9,965 participants, age 55+, connected virtually

Launched HTX+, an on-demand platform that provides at-home resources to stay healthy and connected. Since its launch, 381,000 people have engaged in classes.

- Watch Time: 48,200 hours
- New Subscribers: 4,600

IMPACT

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INSPIRE YOUTH TO THRIVE

Through a variety of programs designed to spark real change in our youth, we believe we positively impact children in ways no other organization can. Y programs are elevating how youth see themselves and what they can accomplish.

- Y Teen L.I.F.E. (Leadership, Inspiration, Fellowship, Education) served 5,424 teens.
- Over 8,800 kids enrolled in summer programs.
- Our youth sports programs served over 13,000 children.
- 31,000 children received school supplies through YMCA Operation Backpack.
- Supported families by giving kids a safe option for school and helping parents go back to work. 13 virtual learning centers with 247 kids enrolled daily.
- Over 9,000 children were served through school-age child-care.
- Essential personnel had access to 20 childcare facilities that provided care to a total of 693 children.
- Provided enriching experiences for 117 kids through our early care programs.

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REMOVE LIMITS, REIMAGINE OPPORTUNITIES

The YMCA of Greater Houston provides a variety of adaptive programs including sports, aquatics, and social opportunities. Adaptive programs at the Y provide children and adults with physical limitations and other needs the chance to learn, grow and thrive in a safe, fun atmosphere.

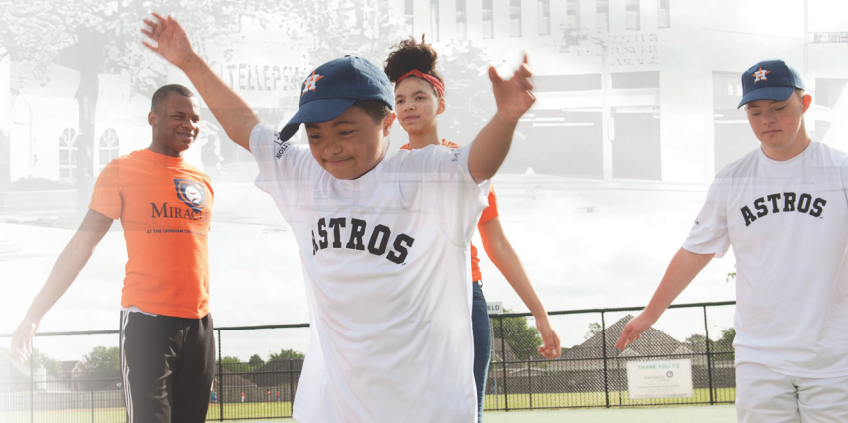
752 people participated in adaptive programs from January–April 2020, when the programs were put on hold for the remainder of the year due to the COVID-19 pandemic.

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RESTORE HOPE AND WELL-BEING

Programs at YMCA International Services, such as our Refugee Resettlement Program, Immigration Legal Services and The Trafficked Persons Assistance Program are restoring hope and providing protection, education, jobs and mentorship to our community's most vulnerable.

- Helped 588 clients to be placed in jobs earning an average wage of \$12.56/hour.
- The Immigration Legal Services counseled 3,724 individuals with legal "Know Your Rights" information.
- Welcome Program provided 412 individuals with YMCA resettlement assistance.
- 2,913 minors served with advocacy, home visits, legal representation or post release follow-ups.





SUPPORT

Major Gifts

\$21,614,055

Community Programs

\$1,494,945

Annual Campaign

\$12,067,827

TOTAL PUBLIC SUPPORT
\$35,176,827

DONOR SPOTLIGHT

MacKenzie Scott

The YMCA of Greater Houston is honored to have received an \$18 million donation from novelist and philanthropist MacKenzie Scott.

Scott said the following about her team's recipient selection process:



They took a data-driven approach to identifying organizations with strong leadership teams and results, with special attention to those operating in communities facing high projected food insecurity, high measures of racial inequity, high local poverty rates, and low access to philanthropic capital.



A NOTE FROM OUR PRESIDENT


The sustainability of YMCA services is vital to the community. Today, the Y is transforming to better address issues like ending isolation, fighting inequality, inspiring youth to thrive, restoring hope and well-being, and removing limits and reimagining opportunities for all. The YMCA is not just a place, but a purpose. Together we can inspire others to be why our Houston community becomes stronger. We can be the reason why someone gets an opportunity to thrive. The Y is unlocking opportunities for all – and you can too.

Stephen Ives | President & CEO

WE'RE PROUD OF OUR PROGRESS. BUT WE'RE NOT DONE YET.

The Y is grateful for and humbled by the continued support of many. It's because of this generosity that we can continue to advocate for all in the Greater Houston community.

Thank you for being a vital part of this effort.



The Y is transforming to create real change in our communities.

Discover how our efforts impacted the lives of thousands of our neighbors across the Greater Houston Area.

ymcahouston.org



YMCA Mission: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. Everyone is welcome.

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