



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

2019 Annual Trotter Family YMCA Luncheon



WOMEN OF THE Y

Honoring Peggy Montana

Friday, November 15 • 11:30 am • Junior League of Houston

CELEBRATING WOMEN OF THE Y EVENT

Join us at the 2019 Trotter Family YMCA Luncheon to Celebrate Women of the Y. On Friday, November 15, we will honor Peggy Montana, a Houston community leader and dedicated YMCA volunteer.

The Luncheon will raise necessary funds to support programs that serve the youth and families of our community. We need your support to make this celebration a huge success.

Past honorees include the Tellepsen Family Women, Gretchen Berly, Peggy Ingram, Harriet Foster, Beth Shea, Judy Ley Allen and Audrey Moody Ley.



HONORING PEGGY MONTANA

This year’s Luncheon will honor Peggy Montana, highlighting her work with YMCA Camp Cullen. Peggy has been on the board at YMCA Camp Cullen since 2008 and the YMCA of Greater Houston board since 2009.

Like many parents, Peggy was first introduced to the Y through her children’s involvement in youth sports. As a working parent though, what she really appreciated was the afterschool and summer programs for her two kids. “The kids loved the activities and I was so grateful knowing they were in a safe and caring environment.”

Peggy became involved with YMCA Camp Cullen’s board when her son was a camper and then a counselor. “At first, I didn’t appreciate the immense impact a week at summer camp could have on a child, but I am a convert now. We’ve seen how a troubled youth can earn the best camper award. It lasts beyond camp as kids’ bond with others, build self-esteem and model behaviors they learned in camp. Cullen sends 600+ kids each year on partial to full scholarships and it changes their lives.”

As a retired Shell senior executive and chemical engineer, Peggy’s other passion with the Y has been the Afterschool Science, Technology, Engineering, Art, and Mathematics (ASTEAM) program, a joint program with the Children’s Museum. Shell has been a signature sponsor of this program that is delivered to 115 schools in primarily under-served communities. “We know how important education is in alleviating poverty and science and engineering careers are crucial to our future. It’s been a joy to see how switched on the kids are doing the exercises, and the results show double-digit increases in knowledge.”



“Camp to me is an opportunity to leave all your worries behind and enjoy life. To make new friends. To explore the things I like. To get to know nature and myself. Camp makes me a better person.” **ARA T, 14 – YMCA CAMP CULLEN CAMPER**

TROTTER FAMILY YMCA BETTER US CAMPAIGN

The Trotter Family YMCA has been committed to our community for over 50 years. We provide quality programs, available to everyone regardless of age, religion, or socio-economic background. No one is ever turned away at the YMCA. Our mission is to put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all.

The Better Us Campaign ensures that the Y is available for those who need us most and ensures that every member of our community has access to diverse programs and activities that meet his/her needs. By supporting this campaign, you help guarantee that everyone regardless of their circumstances or ability to pay can benefit from the YMCA’s values-centered programs. Every dollar raised is an investment in our community and our future.

In support of Trotter’s Better Us Campaign, our goal is to raise \$110,000 through the luncheon, which provides support for chronic disease prevention, after school care, summer camps, swim lessons, youth sports and preschool at Margaret Long Wisdom High School (formerly Robert E. Lee High School).

Please consider becoming a sponsor. With your support, we can build a stronger community. All proceeds from the **Celebrating Women of the Y Luncheon are invested directly into programs serving children and families in our community.**

IMPACT IN OUR COMMUNITY

At the Trotter Family YMCA, strengthening community is our cause. We are a powerful association of people joined together by a shared commitment to develop youth, promote healthy living and foster a sense of social responsibility. We work to help children, families and individuals overcome barriers and accomplish more by focusing on:



ELIMINATING DROWNING
Make families safer around the water by providing swim lesson instruction and parent education in an effort to eliminate drownings and save lives.



IMPROVING ACADEMIC PERFORMANCE
Help children reach their full potential by providing quality educational opportunities during out-of-school time.



ELIMINATING CHRONIC DISEASE AND CHILDHOOD OBESITY
Provide health education, wellness and nutrition classes, support groups and partnerships in an effort to eliminate youth obesity and chronic diseases, such as hypertension and Type 2 diabetes.



CREATING OPPORTUNITIES FOR SOCIAL EQUITY
Respond to unique needs of our community by affording individuals and families who have not had equal access to resources, opportunities and support, with services and programs that focus on critical areas like quality of life, child care, community wellness, resettlement and job placement.

SPONSOR BENEFITS



\$25,000 HERO SPONSOR

- Two tables of premier seating, with 10 seats each
- Recognition as sponsor at VIP Honoree Reception
- Signage with logo in luncheon spaces
- Recognition on the Trotter Family YMCA webpage
- Recognition on the Trotter Family YMCA Facebook page
- Recognition on all promotional materials
- Name listed in luncheon invitation and program
- Invitation to VIP Honoree Reception



\$10,000 MENTOR SPONSOR

- One table with preferred seating for 10
- Recognition on the Trotter Family YMCA Facebook page
- Recognition on all promotional materials
- Name listed in luncheon invitation and program
- Invitation to VIP Honoree Reception



\$5,000 ACHIEVER SPONSOR

- One table with preferred seating for 10
- Recognition on the Trotter Family YMCA Facebook page
- Name listed in luncheon program
- Invitation to VIP Honoree Reception



\$2,500 ADVOCATE SPONSOR

- One table with seating for 10
- Name listed in luncheon program
- Invitation to VIP Honoree Reception



\$1,250 SUPPORTER SPONSOR

- Seating for 5
- Name listed in luncheon program
- Invitation to VIP Honoree Reception

For more information, please contact Rosemary Lengefeld at rosemarym@ymcahouston.org or call 713-781-1061. To make a donation online, visit ymcahouston.org/trotter-luncheon.